



## SPONSOR BENEFITS

- Access recruitment opportunities over the course of the event.
- Reserve scheduled time slots for tech talks, workshops, and other private events.
- Mentor students in a competitive and collaborative environment.
- Provide APIs and other technology for our participants to use.

## PAST SPONSORS

MicroStrategy, Bloomberg, Capital One, WillowTree, IBM, Accenture, TMA, Microsoft, Facebook, Google, Intel, AT&T, and many more!

# VTHacks IX

February

2022

This year, our team is very excited to welcome students back to an in-person event! As we await confirmation from our university for modality options for non-Virginia Tech students, we're tentatively planning for VTHacks IX to be a hybrid event, prioritizing the experience for hackers who are able to join us in person, while also accommodating remote participants. We want to offer the same flexibility to our sponsors to ensure the best experience for them as well. Our team looks forward to working with you to craft a sponsorship package which best suits your goals and availability. At VTHacks IX, teams of up to 4 hackers will spend the weekend creating innovative applications, and solving a wealth of challenges posed by our team and yours! Partnership will grant you access to the following benefits and top collegiate talent.

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## IN ADDITION TO FINANCIAL SPONSORSHIP, WE ENCOURAGE OUR PARTNERS TO:

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- Award prizes to participants.
- Send engineers and recruiters to help mentor hackers and access student resumes.
- Try to be as involved as possible!



# VTHacks IX Sponsorship Tiers

|                                  | Bronze<br>\$2,500 | Silver<br>\$5,000 | Gold<br>\$7,500 | Platinum<br>\$10,000 |
|----------------------------------|-------------------|-------------------|-----------------|----------------------|
| <b>General</b>                   |                   |                   |                 |                      |
| Send Representatives             | ✓                 | ✓                 | ✓               | ✓                    |
| Sponsor Table                    | small             | small             | large           | large                |
| Resume Book                      |                   | ✓                 | ✓               | ✓                    |
| Present at Opening Ceremony      | 1 minute          | 1 minute          | 3 minutes       | 5 minutes            |
| Tech Talk                        |                   | 30 minutes        | 1 hour          | 1 hour               |
| <b>Branding</b>                  |                   |                   |                 |                      |
| Logo on Website, slides, T-shirt | ✓                 | ✓                 | ✓               | ✓                    |
| Distribute Swag                  | ✓                 | ✓                 | ✓               | ✓                    |
| Award Branded Prize              | ✓                 | ✓                 | ✓               | ✓                    |
| Banners at Ceremonies            |                   |                   | ✓               | ✓                    |
| VTHacks Presented by _____       |                   |                   |                 | ✓                    |
| <b>Additional Hacker Access</b>  |                   |                   |                 |                      |
| Unique Prize Category            |                   |                   | ✓               | ✓                    |
| Branded UX Event                 |                   |                   | ✓               | ✓                    |
| Dedicated Discord Channel        |                   |                   | ✓               | ✓                    |
| Interviews on Site               |                   |                   |                 | ✓                    |

- Last year, our team committed 750+ hours to planning and running the event
- Students from over 20 different schools attended VTHacks 8
- We develop and host a variety of workshops ranging from intro to web dev, to advanced Reinforcement Learning in order to both facilitate a welcoming environment for beginners as well as challenge veteran hackers
- Our events abide by the [MLH Code of Conduct](#) to ensure a safe and positive atmosphere for all of our participants, mentors, organizers, and sponsors